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The King's
(The Cathedral)
School



17 March, 2017

Dear Parents & Carers,

We are running a **Sponsored Read** during Charities Week, 27-31 March and we'd like your child to join in.

We would like to encourage children to read for pleasure - an activity proven to increase children's chances of success and personal happiness for the rest of their lives. (Source: OECD)



We hope to motivate reluctant readers to give reading a go, and keen readers to read more widely. It works because children choose what they want to read – they are not being assessed, it's all about reading for fun. We would like you to support them, in particular by sponsoring them. The money raised helps the school charities: Little Miracles, Living with GVM, Alzheimer's Society and Mercy Ships.

Sponsors can pay by cheque made out to "The King's School, Peterborough" or cash. Please do support your child's reading efforts. Research tells us again and again that children who read for pleasure are more likely to have successful outcomes. Above all, we hope they have fun!

What we'd like you to do:

1. Your child can collect a **sponsorship form** from the Library, on which to list whatever they will enjoy reading. Books, e-books, poetry, and comics – anything goes! Take a look at what they plan to read, or help them complete their list of books – sharing books is fine too (in fact recommended!), as well as listening to audio books.
2. **Help your child find sponsors among family and friends.** Sponsors can pay by cheque sent into school. Please also encourage UK tax payers to tick the Gift Aid box - we will then be able to claim an extra 25% from the Government at no cost to the donor.

Thank you for your support – and happy reading!

Mrs A Wildman
Library Resource Centre Manager

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