

Business Curriculum Overview 2024

Week	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38
Year / Term	Autumn 1							Autumn 2							Spring 1					Spring 2					Summer 1					Summer 2								
TEN	1 - Business Activity							1 - Business Activity							2 - Marketing					2 - Marketing					3 - Human Resources					4 - Operations & My Café Project / Deb's Café Project								
								Student Investor Challenge							Tycoons Enterprise Competition										Visit to City Centre for 'My Café' Synoptic Project													
																													Mock Exams									
ELEVEN	4 - Operations							5 - Finance												6 - External Influences 7 - Interdependence					Revision and Exam Preparation													
TWELVE	1.1 Meeting Customer Needs 1.5.3 and 1.5.4 Business Objectives and Forms of Business 2.1 Raising Finance							1.2 The Market 2.2 Financial Planning							1.3 Marketing Mix and Strategy 2.3 Managing Finance					1.4 Managing People 2.4 Resource Management					1.5 Entrepreneurs 2.5 External Influences Leaders					Preparation for KSAS								
															Tycoons Enterprise Competition					Optional European Visit																		
THIRTEEN	4.1 Globalisation 3.1 Business Objectives and Strategy							4.2 Global Markets and Business Expansion 3.2 Business Growth 3.3 Decision Making Techniques							4.3 Global Marketing 4.4 Global Industries and Companies 3.4 Influences on Business Decisions					3.5 Assessing Competitiveness Preparation for Paper 3 - Revision of Year 12 Content					3.6 Managing Change Preparation for Exams													
								Student Investor Challenge									Mock Exams																					
								University Taster Sessions																														